

# Welcome to an inspiring world...

## PRESS INFORMATION

**Reza at the forefront of future** *Scandinavia's largest carpet manufacturer of genuine hand knotted carpets has worked professionally with trend spotting and developing of new unique designs. The result is more modern carpets, especially matching the Scandinavian style*

Reza delivers true hand knotted carpets worldwide. The company is particularly known for their classic oriental carpets, but now they make their presence felt with a new modern range.



"We have in particular launched three shaggy types, which are very trendy right now. Our contemporary rugs are the result of our striving to stay abreast of customer demand and future trends - furthermore we have strengthened our purchasing efforts," says Nils Groth, sales manager of Reza.



### Custom-made rugs

Reza's modern rug designs have also originated from different customer cooperations - among others in Monaco and Stockholm.

"We are producing more and more custom-made carpets, which we often develop in collaboration with customers, designers and other experts. It requires a little more time and resources, but is a fun and exciting process. For example, we have in collaboration with an exclusive supplier to the Royal Court in Monaco been producing carpets in impressive oversize sizes.

And in Stockholm, we are working on a very interesting project where we cut old Kelim carpets up and sew them together in new patterns and rounded shapes.



**Rezas** Oriental & Modern Rugs

Rezas Oriental & Modern Rugs  
Unsbjergvej 20 • 5220 Odense SØ • DK  
[www.reza.dk](http://www.reza.dk)



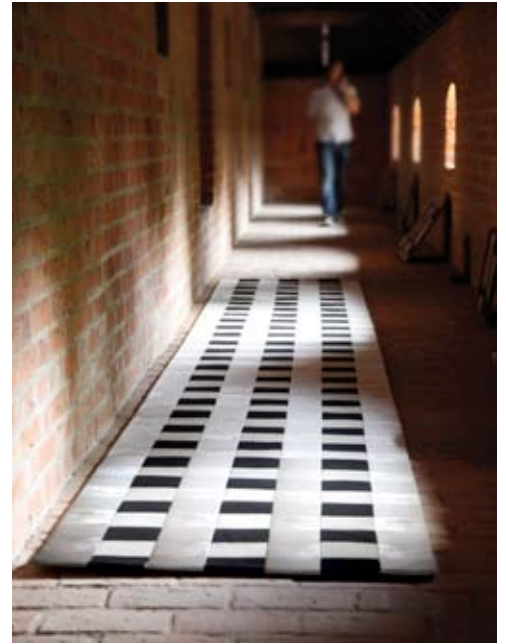
**Unique stock**

One of Reza's biggest market advantages is the huge storage capacity, where customers can choose from 50,000 genuine handmade carpets - also via the web.

"We have made an effort to make it easy for our customers. Our stock makes it possible to deliver quickly after receiving an order. Dealers can view and order all of our carpets on [www.reza.dk](http://www.reza.dk). In addition, we offer to label the carpets, so when deliveries are unpacked the carpets are pre-labeled with brand, price and specifications. making the carpets ready for the shelves.

**Present meets the past**

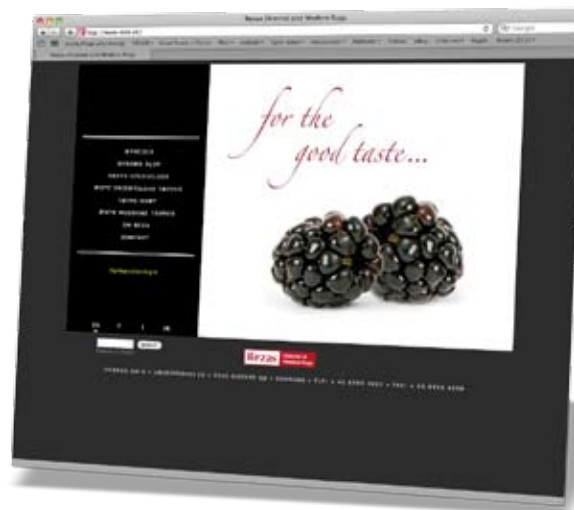
Reza has photographed its classic and contemporary handmade carpets in beautiful medieval surroundings at Nyborg Castle. Visit [www.reza.dk](http://www.reza.dk) and see how beautiful the present robes with the past.



**About Reza**

- The Nordic region's largest carpet manufacturer
- Produces and sells genuine handmade oriental and modern carpets
- Always more than 50,000 unique rugs in stock
- All carpets can be viewed and ordered at [www.reza.dk](http://www.reza.dk)

**FURTHER INFORMATION:**  
[www.reza.dk/press](http://www.reza.dk/press)



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